

DEAR COLLEAGUES!

Creative industries

modern trends

We invite you to participate in the III International Scientific and Practical Online Conference for students, postgraduate students, young scientists and practitioners «CREATIVE INDUSTRIES: «MODERN TRENDS»

14
May 2025

THE MAIN AREAS OF THE CONFERENCE:

- Prerequisites, trends, and prospects for the development of creative industries.
- Creativity in advertising and public relations.
- Production of creative products in journalism.
- Creative industries in crisis situations.
- Use of AI and other innovative technologies in creative industries.
- The impact of creative industries in the development of the city, region.
- Training of specialists for the production of creative products.

The only form of the conference work: online. The web platform would be determined later.

CONFERENCE WORK SCHEDULE: May 14 2025

Conference Opening

- 10.15-11.15 p.m. Plenary Session
- 11.15-12.00 p.m. Workshops
- 12.00-12.30 p.m. Break
- 12.30-14.30 p.m. Breakout Sessions
- 15.00-16.00 p.m. Roundtable

WORKING LANGUAGES OF THE CONFERENCE:

Ukrainian, English

To participate in the conference, it is necessary to fill out the participant application in the [Google form](#) by May 5, 2025 (the form would be provided later).

PARTICIPATION IN THE CONFERENCE IS FREE OF CHARGE

If necessary, participants will be provided with an invitation (electronic version). All participants of the conference will be provided with appropriate certificates.

The organizing committee plans to publish the abstracts of the reports in the conference proceedings (no later than October 2025).

Manuscripts of articles prepared on the basis of the reports can be submitted for publication in the journal "Integrated Communications", included in the List of Scientific Professional Publications of Ukraine, category "B".

RESPONSIBLE SECRETARY OF THE CONFERENCE:

Vladyslav Vlasov

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Sincerely,
Organizing committee of the conference

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REQUIREMENTS FOR PREPARATION OF CONFERENCE MATERIALS

Please, send abstracts of reports (in Ukrainian or English) by **May 5, 2025** to the e-mail address: v.vlasov@kubg.edu.ua

Abstracts must be formatted in *.doc or *.docx format).

Orientation: portrait.

Margin size: 2 cm, all of them; paragraph indentation: 1.2 cm.

Line spacing: single.

Font size (points): 14; font: Times New Roman; do not use word wrapping. Do not use page numbers.

Figures, diagrams, and tables should be given immediately after the text, where they are mentioned for the first time, or on the next page. All figures should be signed at the bottom. Tables should have headings (table headings should be aligned to the right). Text in the table should be presented in point 10–12 (Times New Roman). Do not use landscape versions of figures and tables.

Formulas: internal formula editor in Microsoft Word.

References to sources used in the text should be given in square brackets, for example: [1, p. 2].

List of sources used should be given at the end of the text in the order of reference.

The volume of the abstracts of the report: up to 3 pages.

Abstract structure:

1. Title of the abstract in capital letters in English (center alignment).
 2. On a separate line: surname, initials of the author(s), status (student, postgraduate student, lecturer of the department, practitioner, etc.), name of the institution (place of study / work) in English (italics, right alignment).
 3. Surname (second name), initials, academic title of the scientific supervisor (if any), in English (italics, right alignment).
 4. On a separate line: title of the abstract in capital letters in English (center alignment).
 5. On a separate line: surname, initials of the author(s) in English (italics, right-aligned).
 6. On a separate line: abstract in English (length — up to 600 characters with spaces).
 7. Keywords in English (3–6 words or phrases).
 8. On a separate line: abstract in English (length — up to 300 characters).
 9. Keywords in English (3–6 words or phrases).
 10. Language of the main text: English or Ukrainian (optional).
 11. List of sources used (4–10 sources). Bibliographic descriptions of sources should be submitted in accordance with APA style.
 12. Signature of the scientific (academic) supervisor, if the author of the abstracts is a student.
- Attention! The scientific (academic) supervisor must check the abstract of the student's report and put his/her electronic signature.
13. File name: in Latin letters: author's surname + underscore + "theses". For example: Kowalsky_tezy

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