

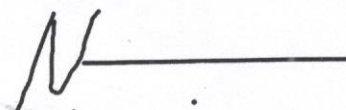
REVIEW
of the educational and professional program 061.00.01 "Journalism"
from specialty 061 "Journalism"
second level of higher education (master)
Borys Grinchenko Kyiv University

Innovative processes in the media sphere are very relevant for higher education in journalism, and require its special attention. Therefore, updating the content of the educational programme for high level journalism is necessary, both theoretical and practical. The peculiarities and modern trends in the media sphere necessitate the formation of students with a modern view on the developments of the media as well as on its general principles.

The educational and professional programme "Journalism" from the specialty 061 "Journalism" of the field of knowledge 06 "Journalism" submitted for review, outlines its purpose as the training of highly qualified media professionals with an emphasis on critical, innovative thinking in the conditions of new challenges and threats, as well as on management and practical skills for the development and improvement of the media sphere. It emphasizes that the main focus of the programme is on the modern requirements of the media in a digital environment.

The list of competences includes components aimed at deepening theoretical knowledge and the ability to conduct scientific research in the media sphere ("Journalism: trends and technologies", "Media and European public affairs", "Scientific and practical research in journalism"), next to skills aimed at practical work in modern mass media ("Public broadcasting in the modern media space", "Organization and management of media institutions and institutions"). Their logical sequence does not cause any objections.

The educational and professional programme "Journalism" allows the training of highly qualified masters in the specialty "Journalism", who will be able to meet the requirements of the modern labour market. The need for this updated educational programme must be seen against the background of the drastic changes in the journalistic profession and the European integration.


/Reviewer

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