

**The Ministry of education and Science of Ukraine  
Borys Grinchenko Kyiv University  
The University of Girona (Spain)  
Creative industries association of Ukraine**



**Dear colleagues,**

You are invited to take part in the Ist International scientific and practical conference of students, postgraduate students, young scientists, practitioners.

**“The Creative Industries: The Modern Trends”**

taking place on May 13, 2021

The results of the conference will be following:

The discussion of the modern trends and the forecast of the creative industries development tendencies.

The exchange of opinions between young researchers and practitioners.

The publication of the research results in the electronic conference edition.

The issuance of electronic certificates to each participant.

**The main conference work directions:**

- The trends and perspectives of the development of the creative industries.
- The peculiarities of the creative industries functioning in the pandemic circumstances.
- The innovative technologies in the creative industries.
- The education in the area of the creative industries.
- The creative industries in the social and humanitarian spheres.
- The role of the creative industries in the development of a city and a region.

**A round table on the topic:**

“The cutting-edge challenges and trends in the creative industries area.”

**The Mater Classes:**

- The monetization of the digital media.
- The creative entrepreneurship.
- The creative media projects.

The conference form is distance (virtual type).

The official languages: Ukrainian and English.

To participate in the conference, it is necessary until May 5, 2021 (including):

- To prepare report abstracts according to the sample.
- To fill in the [registration form](#).

Additional information is available from the secretary of the Conference Organizing Committee – Larysa Masimova (e-mail [l.masimova@kubg.edu.ua](mailto:l.masimova@kubg.edu.ua))

## **The guidance for the conference materials formatting**

### **General formatting requirements**

The conference abstracts are to be formatted on a paper sheet A4 (210x297mm) (file saving in the formats .doc or .docx).

Orientation – bookish.

Margin settings: all margins are 20mm

Paragraph left alignment -1.25cm

Line spacing – 1

Font size – 14 (Times New Roman)

Word transfer is not used.

Page numbering is not used.

Drawings and tablets are to be placed right after the text where they are mentioned for the first time or on the next page. All drawings are to be underwritten. Tablets should have subheadings (right alignment). Texts in tablets are to be given in font size 10-12(Times New Roman). The album variant of drawings and tablets is not utilized.

Formulas: the inner editor of formulas in Microsoft Word.

Literature: in square brackets in texts [1, p.2].

References to the literature are to be listed at the end of the paper in the order of reference.

The size of report abstracts is 4 pages.

### **The structure of abstracts:**

The titles of abstracts are written in capital letters (bold font) in the Ukrainian and English languages.

Surname and initials of an author (co-authors) (bold font), position (if available), number of telephone, emails for correspondence, institution name / work place (standard font) in the Ukrainian and English languages.

Annotation in the Ukrainian and English languages. Size – not more than 500 characters.

Key words in the Ukrainian and the English languages (3-5 words or phrases)

The Language of the main text is Ukrainian or English.

Reference of literature (4-10 sources).

Electronic format:

File title, author`s surname+ low underlining + abstract (the Ukrainian language).

For example: Shevchenko\_thesis

**The Sample Format of Conference Materials**

THE PROMOTION OF THE NEW MASTER PROGRAM THROUGH THE TECHNOLOGY  
OF VIDEO SCRIBING: THE CASE OF GRINCHENKO UNIVERSITY

Sokolovska .M.O.  
Student of the Institute of Journalism,  
Borys Grinchenko Kyiv University, Ukraine

In the modern conditions of the real competition at the market of educational services, it is important not only to create a high-quality educational product but to tell about it to the potential audience.

REFERENCES

Androshchuk, I. V., & Androshchuk, I. P. (2019). SCRIBING AS A MEANS OF ENHANCING THE EDUCATIONAL PROCESS IN SECONDARY SCHOOL. *Information Technologies and Learning Tools*, 72(4), 67-80.  
<https://doi.org/10.33407/itlt.v72i4.2602>

### **Addition 3.**

#### **The requirements for the report presentation formatting on the conference**

The time limit for statements - until 10 minutes

#### **The structure of presentations:**

- Research topicality
- Goal and tasks
- Theoretical part
- Methodology of research
- Visual-illustrative part
- Work results

#### **The requirements for stylistic formatting:**

- All slides are to be finalized in one style;
- Design should be plain and laconic;
- Font contrast can be created through: font size or font weight of drawings, form and color, ideal combination of text, color, and background, dark font and light background, every slide should have a headline;
- Slides should have abstracts accompanying presentations of speakers' opinions, and not on the contrary;
- Slides design should not distract the attention of listeners from its content part.

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